

Job Title	Date of Hire	Source of Hire	Referral Sources
Program Director	09/10/07	Referral	
Promotions Director	12/28/07	Referral	
Traffic Director	04/28/08	Allaccess.com	See EEO Outreach list
Sales Assistant	10/03/07	Allaccess.com	See EEO Outreach list
Production Director	06/23/08	Allaccess.com	See EEO Outreach list
Account Executive	09/17/07	Self-Referral	
Account Executive	01/31/08	Referral	See EEO Outreach list
Account Executive	03/31/08	Self Referral	
Sales Assistant	04/24/08	Referral	See EEO Outreach list
Morning Show Host	05/09/08	Allaccess.com	See EEO Outreach list
Midday Host	10/09/07	Word of Mouth	

Total # of interviewees Per Job

1. Program Director -6
2. Promotions Director - 1
3. Traffic Director - 3
4. Sales Assistant – 4
5. Sales Assistant - 12
6. Production Director - 4
7. Account Executive - 11
8. Account Executive – 8
9. Account Executive – 12
10. Morning Show Host – 5
11. Midday Host - 4

Total Interviewed: 70

(iv.) Total Number of interviewees referred by each source, for period of August 2007-July 2008. This employment unit interviewed 70 people for full-time vacancies. These interviewees were referred by the following sources:

- Current Employees - 3
- Previous Candidate - 2
- Former Employee - 1
- Employee Referrals - 9
- Word of Mouth - 11
- AllAccess.com – 22
- Craigslist.com – 11

- www.959TheRiver.com – 11

List of Initiatives from August 1st, 2007 – July 31st, 2008

1. 11/07/07
The Illinois Center for Broadcasting held a Job Fair to all current students and alumni. Kelli Dreschel and Scott Childers represented the station, collecting resumes for any current open positions at the station, and to additionally keep on file for future use. Over 30 resumes were collected at this particular event.
2. 95.9 The River conducts a comprehensive internship program for students. This program covers topics such as: Programming, Promotions, Production, Traffic, Sales, and On-Air.
 - a. Between January 1st and July 31st, 95.9 The River has had 13 interns participate in their internship program.
3. 95.9 The River has conducted multiple station tours over the course of this past year for boy scout packs, girl scout troops, and school field trips. Below you will find the dates and groups that have attended.
 - a. 02.05.08 – Brownie Troop
 - b. 02.07.08 – Brownie Troop
 - c. 02.20.08 – Boy Scout Pack
 - d. 03.03.08 – Tiger Cub Scouts
 - e. 03.06.08 – Tiger Cub Scouts
 - f. 03.10.08 – Boy Scouts
 - g. 03.18.08 – Weeblos
 - h. 03.21.08 – Tiger Cub Scouts
 - i. 03.25.08 – Tiger Cub Scouts
 - j. 04.21.08 – Brownie Troop
 - k. 04.25.08 – Weeblos
 - l. 05.16.08 – Cub Scouts
 - m. 05.22.08 – Weeblos
 - n. 07.10.08 – Sci-tech Tech Camp
 - o. 07.22.08 – Share and Care Learning Center