

**ALPHA MEDIA'S CONTEST-SPECIFIC RULES FOR THE
WERV-FM / NISSAN OF ST. CHARLES CAR GIVEAWAY CONTEST**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

These contest-specific rules should be read in conjunction with Alpha Media's General Contest Rules, which are applicable to all contests conducted by Alpha Media Holdings LLC and/or its subsidiaries (including licensee subsidiaries).

Nissan of St. Charles is solely responsible for awarding the Grand Prize (as described in section 5 below)

Sponsor(s): WERV-FM, 1884 Plain Ave, Aurora, IL 60502 and Nissan of St. Charles, 2535 E. Main St, St. Charles IL 60174 (collectively, "Sponsor").

1. Promotional Period: "WERV-FM / Nissan Of St. Charles Car Giveaway" contest (the "Promotion) begins on or around June 5, 2017, at 5amCT and ends at 4pmCT on or about June 23, 2017 (the "Promotional Period").

2. Entry Deadline: The deadline to submit entries is 7:00pmCT on or about June 23, 2017.

3. Eligibility Restrictions: The Promotion is open to all legal residents of the United States and the District of Columbia (except NY and FL) who are 18 years of age or older at the time of entry and who live in the Illinois counties of Cook, DuPage, Kendall, Kane, Grundy, Kankakee, and Will]. Employees of WERV-FM (the "Station"), its parent, subsidiary, and affiliated entities, its advertising agencies, participating sponsors/promotional partners, other broadcast stations in the Station's listening area, and the members of their immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States, in NY and FL, as applicable, and where prohibited.

Only one qualifier and winner per household is permitted in any station-conducted contest/sweepstakes. If a listener and/or household has won a prize is valued at \$600 or more, the listener and/or household will be eligible to win another station-conducted contest/sweepstakes after six (6) months.

Grand Prize Winner must sign a winner release form, complete an IRS W-9 form, show a valid state-issued ID/Drivers License that verifies information winner provided on entry form and must be present to win. The winner will be responsible for paying all taxes and fees, including title, license, doc fee and insurance.

Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from any individual who does not meet the eligibility requirements, and will also delete any entry as required by law.

4. Entry Method: To participate in the Promotion, you may enter via the following method(s).

One qualifier selected, per person, per household.

- **ON-AIR/VIA TELEPHONE** – To participate in the contest, listen to 95.9 The River WERV-FM for the cue to call, Monday-Friday, between 5am-7pmCT. Be the correct caller to successfully get

through (630-585-7529) after the cue to call for your chance to qualify for the Grand Prize. At the time of their call entrants must provide all requested information, including their first and last name, complete postal address (street, city, state, and zip code), email address, telephone number, and date of birth. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's telephone system is the official time keeping device for the Promotion.

- Sixty-Five (65) On-Air Qualifiers total
 - Entry days will be from June 5, 2017 – June 23, 2017
 - Fifteen (15) qualifiers will be selected during the week of June 5– June 9,
 - Ten (10) qualifiers will be selected during the weekend of June 10- June 11
 - Fifteen (15) qualifiers will be selected during the week of June 12– June 16
 - Ten (10) qualifiers will be selected during the weekend of June 17- June 18
 - Fifteen (15) qualifiers will be selected during the week of June 19– June 23
 - Each on-air qualifier will also receive a certificate good for “Car Washes For A Year” at the St. Charles Auto Spa. Certificate will be available for pick up during regular prize pick up times and dates. “Car Washes for a Year” is defined as a 52 Express Car Wash, valued at \$5.99 each. (Total Retail Value: \$311.48) and can only be redeemed at St. Charles Auto Spa. Certificate must be claimed in person by the winner within 30 days from the date awarded or prize will be forfeited.
 - Qualifiers MUST be present at 1:00pmCT for the start of the Grand Prize Giveaway Drawdown described in section 7 (below).
 - If an on-air qualifier is unable to be at the giveaway remote broadcast, that qualifier will forfeit their chance at the grand prize drawing and a replacement will be chosen.
 - The Sixty-Five (65) On-Air Qualifiers MUST check-in by 2:45pmCT on June 24, 2017 at the 95.9 The River (WERV-FM) tent (and MUST show a state-issued photo ID/Drivers License) at the Grand Prize Drawdown Event detailed in section 7.

- **ONLINE**– To participate in the contest, entrants will qualify online using an entry form found on the 95.9 The River website at 959theriver.com/nissan. Entrants must provide all requested information, including their first and last name, complete postal address (street, city, state, and zip code), email address, telephone number and date of birth. Use of any device to automate entry is prohibited. Entrants may submit multiple entries.
 - Ten (10) Online Qualifiers total
 - Entry days will be from June 5, 2017 – June 23, 2017
 - Five (5) qualifiers will be selected during the week of June 5– June 9
 - Five (5) qualifiers will be selected during the week of June 19– June 22
 - Qualifying on the website is open 12:01 a.m. June 5 to 10:00 a.m. June 22.
 - Each on-air qualifier will also receive a certificate good for “Car Washes For A Year” at the St. Charles Auto Spa. Certificate will be available for pick up during regular prize pick up times and dates. “Car Washes for a Year” is defined as a 52 Express Car Wash, valued at \$5.99 each. (Total Retail Value: \$311.48) and can only be redeemed at St. Charles Auto Spa. Certificate must be claimed in person by the winner within 30 days from the date awarded or prize will be forfeited.
 - If an on-line qualifier is unable to be at the giveaway remote broadcast, that qualifier will forfeit their chance at the grand prize drawing and a replacement will be chosen.
 - On-line qualifiers will be given a 24-hour notice if they have been chosen.
 - If an on-line qualifier is unable to be at the giveaway remote broadcast, that qualifier will forfeit their chance at the grand prize drawing and a replacement will be chosen.

- The Ten (10) On-Line Qualifiers MUST check-in by 2:45pmCT on June 24, 2017 at the 95.9 The River (WERV-FM) tent (and MUST show a state-issued photo ID/ Drivers License) at the Grand Prize Drawdown Event detailed in section 7.
- **EVENT REGISTRATION QUALIFIERS** – To participate in this contest, entrants will be able to register on-site for four (4) weeks prior to the event at Nissan of St. Charles (2535 E. Main St, St Charles, IL 60174), starting on May 29, 2017, from 9:00am until 9:00pm, Monday to Friday, and Saturday from 9:00am-7:00pm until day of the event at 3:00pm June 24 2017. Entrants may also enter day of the event on June 24, 2017 from 1:00pm until 3:00pm. Entrants must provide all requested information, including their first and last name, complete postal address (street, city, state, and zip code), email address, telephone number and date of birth. Use of any device to automate entry is prohibited. Entrants may submit multiple entries.
 - Twenty (20) Event Qualifiers total
 - May 29- June 23 at Nissan of St. Charles (2535 E. Main St, St Charles, IL 60174)
 - Entrants must correctly, accurately and completely fill out the contest entry form provided during the dates listed above at the Nissan of St. Charles dealership.
 - Ten (10) qualifiers will be randomly selected from the eligible entries received from May 29 - June 23, 2017.
 - An additional ten (10) will be randomly selected from the eligible entries day of event on June 24, 2017.
 - On June 24, starting at 1:00pmCT until 2:45pm individuals will be able to enter the contest on site.
 - Entrants must correctly, accurately and completely fill out the contest entry form provided during the dates listed above at the 95.9 The River tent onsite.
 - Each on-site qualifier will also receive a certificate good for “Car Washes For A Year” at the St. Charles Auto Spa. Certificate will be available for pick up during regular prize pick up times and dates. “Car Washes for a Year” is defined as a 52 Express Car Wash, valued at \$5.99 each. (Total Retail Value: \$311.48) and can only be redeemed at St. Charles Auto Spa. Certificate must be claimed in person by the winner within 30 days from the date awarded or prize will be forfeited.

5. Prizes:

Qualifying Prize: A certificate good for “Car Washes For A Year” at the St. Charles Auto Spa. Certificate will be available for pick up during regular prize pick up times and dates. “Car Washes for a Year” is defined as a 52 Express Car Wash, valued at \$5.99 each. (Total Retail Value: \$311.48) and can only be redeemed at St. Charles Auto Spa.

Grand Prize:

- **2017 Nissan Sentra S. (Valued at MSRP \$19,285). VIN #: 3N1AB7AP4HY214710**
 - a. **The winner will be responsible for paying the tax, title, license, doc fee, and insurance.**

There is no substitution, transfer, or cash equivalent for prizes, except that the station and/or Sponsor may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value to cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

6. Odds of Winning:

Odds of Winning depend on total number of eligible qualifiers present at the Grand Prize Drawdown Event (described in section 7).

7. Winner Selection and Notification:

Decisions of Station management with respect to the Promotion are final.

Grand Prize Drawdown Event: Winner will be selected on Saturday, June 24, 2017 between 1pmCT and 4pmCT at Nissan of St. Charles(2535 E. Main St, St. Charles, IL 60174).

- A grand prize winner will be chosen via a drawdown at approximately 3:00pmCT on Saturday, June 24, 2017 at Nissan of St. Charles (2535 E Main St, St Charles, IL 60174).
- Once the final 95 qualifiers are chosen in the manner described above, each qualifier will receive one number between one (1) and ninety-five (95).
- There will be 95 bingo balls inside a bingo drum, numbered 1 (one) through ninety-five (95).
- One ball at a time will be drawn out of a bingo drum. The person with the corresponding number is eliminated until one person is left. That person is declared the winner.
- In the event of a disagreement, the decision made by the staff of Nissan of St. Charles is final.
- In the event that the grand prize winner does not meet eligibility requirements, declines the prize, or otherwise becomes ineligible, the grand prize will go to the second place winner of the drawdown. This will continue until an eligible winner is determined.
 - The Winner bears sole responsibility for all taxes for the prize valued at MSRP \$19,285. The winner will be responsible for paying all taxes, approximately \$2,077.15, as well as all fees including **title fees, license fees, doc fee and insurance.**
 - Winner must also meet all legal requirements to take possession of car as determined by Nissan of St. Charles.
 - The grand prize winner must fill out a W9 and turn it over to Nissan of St. Charles staff before being allowed to take possession of the car.
 - Once the winner has been chosen and a W9 is filled out completely and turned in to Nissan of St. Charles staff; then the car will be handed over to the winner.

Winner **MUST** be present to win the grand prize.

8. Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the equivalent including a winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by the station conducting the Promotion (in combination with any prizes won in Promotions run by any other Alpha radio station) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- b. Participating in the Promotion and acceptance of a prize constitutes a winner's and guest's (where applicable) permission for the Alpha or its agents to photograph, film and record each winner, and to use his/her name, address (city and state), likeness, photograph, voice, biographical information and/or any statements made by him/her regarding the Promotion or its sponsors for purposes of trade, publicity or

promotion without additional financial or other compensation, and, Alpha may, where legal, require a winner (and guest or travel companion, where applicable) to sign a publicity release confirming such consent prior to acceptance of the prize. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return any required release. In the case of a conflict in this paragraph 3 b and any similar paragraph in contest specific rules the general specific rules will govern.

c. To the fullest extent permitted by law, by participating in the Promotion, you:

i. agree to grant Alpha a non-exclusive, perpetual, worldwide license to edit, telecast, exhibit, rerun, reproduce, use, syndicate, license, print, distribute and otherwise exploit any items (including any photos, videos, audio, or written material) submitted as part of your contest entry (the “Materials”), or any portion thereof, in any manner and in any and all formats and media now known or hereafter devised, without payment to you or any third party;

ii. acknowledge that Alpha reserves the right, in its sole discretion, not to use the Materials at all; and

iii. represent and warrant that: you are at least as old as the age of majority in your state; you have the full legal right, power and authority to grant to Alpha the license provided for herein; you own or control the complete exhibition and other rights to the Materials you submitted for the purposes contemplated in this license; you are either the parent (or legal guardian) of any minor featured in the Materials or have received the express consent of the parent (or legal guardian) for any such minor to appear in the Materials and to enter the minor’s likeness in the Materials in the contest; and neither the Materials nor the exercise of the rights granted herein shall infringe upon or violate the right of privacy or right of publicity of, or constitute a libel or slander against, or violate any common law or any other right of, any person or entity.

d. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the Promotion, Alpha in its sole discretion may require verification of Promotion winner’s or winners’ identification by a showing of valid government-issued photo identification.

e. To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless the station conducting the Promotion, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the “Released Parties”) against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. Alpha may also require eligible Promotion winner(s) and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winner(s), guest(s) or travel companion(s) are under the age of majority in their state of residence), to sign a liability release confirming such consent. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return any required release.

f. The station conducting the Promotion, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of the station’s website, Facebook Page, and/or any other social networking site used in the Promotion, or is otherwise in violation of the rules. The station conducting the Promotion further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor

beyond the station's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by the station in its sole discretion. Any attempt by an entrant or any person to deliberately damage any station website, Facebook Page, and/or any other social networking site used in the Promotion or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, the Alpha reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. The station's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of the station conducting the Promotion, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the station reserves the right, but not the obligation, to modify, terminate, suspend or cancel the Promotion and shall not be required to award a substitute prize.

g. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals, or any other difficulties that may prevent an individual from sending or receiving a text message; or (iii) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of god, acts of war, natural disasters, weather, acts of terrorism or other factors beyond Alpha's control.

9. Official Rules and Winner List: To obtain a copy of the General Contest Rules, these contest-specific rules, or a list of winner(s) following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "General Contest Rules," "Contest-Specific Rules," or "Winner List" to "WERV-FM / Nissan of St. Charles Car Giveaway" Winner List or Official Rules Request, 95.9 The River, 1884 Plain Ave, Aurora, IL 60502. A copy of the General Contest Rules, contest-specific rules, and a list of winner(s) (when complete) are also available during regular business hours at the main studio of , 95.9 The River, 1884 Plain Ave, Aurora, IL 60502. All such requests must be received within thirty (30) days following completion of the Promotion.

10. Terms of Use Agreement & Privacy Policy: The Terms of Use Agreement & the Privacy Policy of the station conducting the Promotion is located here: <http://www.wfls.com/privacy-policy>.